



SPONSORSHIP LEVELS

KCTA has promoted physical fitness through the sport of tennis for more than 50 years by providing free clinics, sponsoring youth leagues, organizing adult tournament play, and supporting our local college programs. Two years ago, we expanded our support of the community by launching an initiative to provide racquets and shoes to high school athletes who cannot afford their own. We have already donated over 700 racquets, 400 pairs of shoes, and 10,000 practice balls to 26 high schools. This donated equipment has given hundreds of student athletes the opportunity to be part of team, learn a lifetime sport, and discover that members of their community care about them. The genuine gratitude has been evident in the hundreds of testimonials received. All appreciate the direct benefit of better equipment, but the number who talk about the impact on their self-esteem and the joy they experience from discovering someone cares has been touching.

“KCTA has furnished our students with the tools they need to succeed. I am deeply honored to work alongside KCTA and share in their vision to provide opportunities for kids who would normally fall through the cracks.”

Mark Booc, Kennedy High Coach

“KCTA is for sure playing a role in our turnout. During sign-ups, I had a number of girls say to me, ‘I want to play tennis, but I don’t have a racquet.’ I tell them not to worry because we have donations from KCTA.”

Brian Christianson, Kern Valley High Coach

“I received a tennis racquet of my own. I also got a new pair of shoes. The ones I had were in sad shape. Thank you for all the work you do.”

Debra Cibrian, Cesar Chavez High Student

Ironically, the most eloquent may have been the one without words – the young lady who broke into tears when her damaged department store racquet was replaced with a like-new competitive level racquet. There is another story that stands out that was shared in a text from a player to her coach. Her words say it better than anything we could write,

“Hi Mrs. S., this morning I went with my dad to some Bakersfield tennis courts, and we played for a few hours. We recently got in touch for the first time in years. It all started because he went to watch one of my matches and has been going ever since. Tennis brought my dad and me together again. It’s something we bond over. I just want to thank you and Mr. G., for introducing me to such a beautiful sport. It’s brought nothing but positivity into my life, and I can’t wait to see how far I’ll go as an athlete. “

The real heroes in this story and so many others are the coaches – the men and women who give generously of their time to provide a fun and often life-changing experience for their student athletes. Those coaches cannot, however, do it alone. **KCTA** needs your help to give them the tools they need to create an environment for success for the young people in their programs.

DIAMOND (\$5000) – Refurbish the racquets necessary to support a season for all Kern County high schools.

EMERALD (\$2000) – Provide footwear and racquets for the varsity boys and girls at two high schools.

GOLD (\$1000) - Fund the preseason clinics for 35 coaches and 250 players.

SILVER (\$500) – Outfit a boys or girls varsity squad with the proper footwear and high-quality racquets.

BRONZE (\$250) – Purchase eight pairs of competition-level shoes.

ZINC (\$100) – Refurbish five high-quality racquets.



KCTA is a 501(c)(3) organization. Please make your tax-deductible donation payable to **Kern Community Tennis Association** and mail to:

KCTA P.O. Box 11915, Bakersfield, CA 93389

2019-2020 KCTA SPONSORS

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